



SANIA SALEH

Visual Communication Designer and multidisciplinary artist with an international background across Madrid, Berlin and Barcelona. My work combines strategy, visual storytelling and cultural research to create identities, publications and communication systems with strong conceptual foundations. Interested in branding, editorial design, art direction and culture-driven projects.

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STUDIES

Universidad de Deusto (Spain)

Higher Technical Diploma in Graphic Design | 2019

University of Europe for Applied Sciences (Berlin)

Graduate in Communication Design | 2025

EXPERIENCE

Freelancer

2020 - Present

- Developed visual identities and branding systems for independent businesses and cultural initiatives.
- Designed editorial publications, posters, promotional campaigns and digital communication materials.
- Collaborated directly with clients from concept development to final production.
- Produced visual content combining graphic design, illustration, photography and motion.

Digital Marketing & Visual Communication

Al Mounia Restaurant | Madrid, Spain | 2025 - Present

- Leading the restaurant's digital communication and visual identity across social media platforms.
- Producing creative content, photography, graphic design, and promotional campaigns.
- Developing communication strategies to enhance brand awareness and audience engagement.
- Ensuring a consistent visual language across all digital channels.

LANGUAGES

Spanish (native)

English C1

SKILLS

Design

Branding & Visual Identity

Editorial Design

Typography

Art Direction

Layout Design

Illustration

Software

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe Premiere Pro

Adobe Lightroom

Creative

Visual Storytelling

Concept Development

Creative Research

Photography

Generative AI

AWARDS & CERTIFICATES

- Berlin Art Institute (BAI) Artist Residency Program | 2022 Six-month artist residency focused on contemporary art practices. Development of independent visual and conceptual projects. Participation in exhibitions, workshops, and interdisciplinary collaborations.
- First Prize in Photography by Universitat Autònoma de Barcelona (UAB) | 2024

PORTFOLIO

